

Jacopo Ranieri

Date of birth

18/05/1982

Web

www.jacoporanieri.com

E- Mail

info@jacoporanieri.com

Maggio 2009 / Luglio 2009 – Collaboration with Infotrading S.a.s.

- Creation and graphic design of the new corporate overview for investors and sponsoring firms.
- Business plan for the project of a medical informations web portal, including price listings for advertising spaces and the sponsoring contract document.
- Translation to English for all materials.

March 2008 / April 2009 – Marketing Assistant for Bose Italy

- Graphic design and copywriting for national ads on magazines, store materials and regional events. Articles and advertising paragraphs. Materials for training.
- Web services management for Italy. Mailing lists conceptualization and direct marketing specialist.
- Co-marketing and suppliers management, contacts researching.
- Translations from English. Interpreting for conferences, meetings and presentations.
- Complete management, copywriting and implementation of the new website for the Bose Excellence Centers specialized stores in Italy, including presentation to the European Marketing in Belgium. This portal has been recently integrated with the international corporate web resources.

Education

2009 – Business level training in leadership theory and organizational studies

- Project development and group decision making. Functional theory as a management device.
- Motivation, self-actualization and transactional interactions.

2008 – Laurea in Oriental Languages and Civilizations, focus on Japan and Korea

- University of Rome La Sapienza, faculty of Oriental Studies
- Final valuation of 107/110.
- Thesis *The fantastic creatures of Japan in the modern world*, supervisor prof. D. Sadun.

2003 – Diploma from Liceo Classico

- Liceo Classico Statale Terenzio Mamiani, Roma.
- Experimental course with 5 years study of the English language and literature.

Foreign languages

English: I have perfect knowledge of written and spoken English, having used the language for over 10 years. I can translate to and from Italian while reading a text for the first time. I'm also an experienced consecutive interpreter.

Japanese: Good skills in written and spoken Japanese. I can communicate in the language, compose documents and translate from all kinds of topics.

Korean: Korean Language learned as part of the university curriculum, with good conversation, reading and writing skills

Skills

- Computers:**
- Experienced graphics designer, user of Photoshop, Illustrator, Quark Xpress, Adobe Indesign and 3D Studio Max.
 - Good knowledge of Dreamweaver, Fireworks and HTML coding.
 - Technical abilities in software optimization, hardware components implementation and computer networks.
 - Keyboard typing speed of 92 WPM.
- Personality traits:**
- Team player and rational thinker, problem solver.
 - Cultured and effective style of communication.
 - Graphical and literary creativity, copywriting.
 - Philology of ancient languages, classical culture.

Activities

- Literature:** Foreign literatures, historical, fantasy and science fiction novels. Books about science and history. *Manga* and *anime*.
- Art:**
- Historiography of Eastern arts, from ancient times to the present.
 - Modern graphics and character design.
 - Creative and fantastic free-hand drawing.
 - Videogame, modding e retrogaming. Blogger (www.jacoporanieri.com)

Holder of driver's license (class B)

Il sottoscritto autorizza al trattamento dei dati personali, secondo quanto previsto dalla Legge 196 del 2003